



RAH-161100080402

Seat No. _____

M. B. A. (Sem. IV) (CBCS) Examination

March / April – 2019

Banking & Finance

(Business Research)

Time : 3 Hours]

[Total Marks : 70

1 What is Research Methodology ? Explain characteristics and process of research in detail. 14

OR

1 What is Research and Research Methodology ? Explain research methods and techniques in detail. 14

2 What is Literature review in research ? Give the details for formulation of Research problem and proposal. 14

OR

2 Define the concept of Research Design. Explain the types or Research Design. 14

3 Explain Data Collection process and give the details of methods for collecting data along with its Merits and Demerits. 14

OR

3 Define Sample, Sample unit and Sampling. What are the commonly used types and methods for selecting sample from the population ? 14

4 What do you mean by Hypothesis ? Discuss all the important components in formulation of any research hypothesis. 14

OR

4 What is the use of computer in Research ? Explain the data processing : Editing, Coding, Classification and Tabulation. 14

5 Explain in detail Testing of Hypothesis and various tests like Z-test, T-test, Chi-square test and ANOVA test. 14

OR

5 Explain different steps in writing a research report. Give the details for Mechanism of a report. 14